

ADVANCE PROGRAM/REGISTRATION



EdMedia 2014

World Conference On Educational Media & Technology

June 23-26, 2014 • Tampere, Finland

**Hosted by: University of Tampere
and Tampere University of Applied Sciences**



www.aace.org



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The Leading Digital Library Dedicated to Education & Information Technology

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INVITATION

EdMedia 2014 – World Conference on Educational Media & Technology is an international conference, organized by the Association for the Advancement of Computing in Education (AACE). This annual conference serves as a multi-disciplinary forum for the discussion and exchange of information on the research, development, and applications on all topics related to multimedia, hypermedia and telecommunications/distance education. EdMedia, the premiere international conference in the field, spans all disciplines and levels of education and annually attracts more than 1,500 leaders in the field from over 70 countries. We invite you to attend EdMedia and submit proposals for papers, panels, roundtables, tutorials, workshops, posters/ demonstrations, corporate showcases/demos, and SIG discussions. The Conference Review Policy requires that each proposal will be peer-reviewed by for inclusion in the conference program, proceedings book, and online proceedings available on EdITLib – Education and Information Technology Digital Library.

Information for Presenters

The general principles applying to all presenters are:

- All communication will be with the contact presenter who is responsible for communicating with co-presenters of that session.
- All presenters must register and pay the registration fee (approximately \$410 members, \$490 non-members (\$US), Virtual Presentation approximately \$295 (\$US).
- The conference will secure basic equipment needed for presenters.

Presentation Categories

The technical program includes a wide range of interesting and useful activities designed to facilitate the exchange of ideas and information.

- Keynote Speakers/Invited Speakers
- Full & Brief Papers
- Best Practices
- Panels
- Symposia
- Roundtables
- Posters/Demonstrations
- Corporate Showcases
- Workshops
- Corporate Demonstrations/Literature
- Virtual Brief Papers
- Virtual Posters
- Virtual Corporate Showcases

Hotel Arrangements

Special hotel room rates will be available to conference attendees at several local hotels. Please see www.aace.org/conf/cities/tampere/hotel.htm for details and booking.

Corporate Participation

A variety of opportunities are available to present research-oriented papers, or to showcase and market your products and services. For information about Corporate Showcases (30 minutes) and Corporate Demonstrations (2-hours, scheduled with the Poster/Demos) see:

www.aace.org/conf/edmedia/corporate.htm

Proceedings & EdITLib Digital Library

Accepted papers will be published by AACE in the Conference Proceedings and internationally distributed via the online EdITLib - Education & Information Technology Digital Library, sponsored by AACE (www.EdITLib.org). This Proceedings serves as a major source document indicating the current state of the teacher education and information technology. Each Conference registrant will receive permanent online access to the Conference Proceedings. Selected papers may be invited for publication in AACE's respected journals especially in the Journal of Educational Multimedia and Hypermedia (JEMH), International Journal on E-Learning (IJEL), or Journal of Interactive Learning Research (JILR). See: www.aace.org/pubs

Paper Awards

Papers should represent reports of significant work or integrative reviews in research, development, and applications related to the educational multimedia, hypermedia and telecommunications/distance education. All presented papers submitted during the first call for proposals will be considered by the Program Committee for Outstanding Paper Awards. There will also be an award for Outstanding Student Paper (therefore, please indicate with your submission if the primary author is a full-time student).

Registration Includes

The registration fee for Presenters includes:

- Keynote & Invited Speakers
- 700+ concurrent sessions in varied formats to suit individual needs
- Proceedings access via the EdITLib Digital Library
- Abstracts access via the EdITLib Digital Library
- Presenter AV provided at no cost: PC, Internet, projector, & screen
- Free onsite wireless network for use in meeting rooms/public areas
- Technical support
- Newcomer orientations/receptions
- 150+ Poster/Demo sessions
- Complimentary Welcome Reception
- Morning and afternoon refreshment breaks
- Corporate Sessions
- "My Conference" tool to create a customized conference schedule
- Job posting bulletin board – sponsor: AACE Career Center

EdMedia 2014 Topics

The scope of the conference includes, but is not limited to, the following major topics as they relate to educational media and technology:

Infrastructure

- Architectures for Educational Technology Systems
- Design of Distance Learning Systems
- Distributed Learning Environments
- Methodologies for System Design
- Multimedia/Hypermedia Systems
- WWW-based Course-Support Systems

Tools & Content-oriented Applications

- Agents
- Authoring Tools
- Evaluation of Impact
- Groupware Tools
- Interactive Learning Environments
- Multimedia/Hypermedia Applications
- Research Perspectives
- Virtual Reality
- WWW-based Course Sites & Learning Resources

New Roles of the Instructor & Learner

- Constructivist Perspectives
- Cooperative/Collaborative Learning
- Implementation Experiences
- Improving Classroom Teaching
- Instructor Networking
- Instructor Training and Support
- Pedagogical Issues
- Teaching/Learning Strategies

Human-Computer Interaction (HCI/CHI)

- Computer-Mediated Communication
- Design Principles
- Usability/User Studies
- User Interface Design

Cases & Projects

- Country-Specific Developments
- Exemplary Projects
- Institution-Specific Cases
- Virtual Universities

Universal Web Accessibility

This topic strand provides information to help adhere to laws, regulations and guidelines to make electronic accessibility available to those with physical challenges.

- Emerging Technologies & Accessibility
- Infrastructure, Technology & Techniques
- International Challenges
- New Roles for Teachers/Learners
- Other: Research, Library Issues, etc
- Policy and Law
- Site Management Considerations

Indigenous Peoples & Technology

This topic provides information on the issues and applications related to indigenous peoples and technology. Submissions are invited on the following non-exclusive list of topics.

- The Internet's Effects on Linguistic Diversity
- Promoting Indigenous Language Development via Discussion & Chat
- Multimedia Support of Language & Culture
- Exploring Language with Digital Resources
- Cultural Attitudes and Technology Acceptance
- Modifying Computers to meet Minority Language Requirements
- Oral Tradition Meets Voice Dictation
- Voice Over IP (VOIP), Net Meetings and Collaborative Thinking
- Asynchronous, Reflective Discourse
- Online Dictionaries and Language Development



**World Conference On
Educational Media
& Technology 2014**

Overview

MONDAY, JUNE 23

Registration 12:30 - 1:00 PM
Workshops 1:30 - 5:00 PM

TUESDAY, JUNE 24

Registration 8:00 AM - 6:15 PM
Newcomer Welcome 8:00 - 8:30 AM
“Good Morning” Beverage Break 8:00 - 8:30 AM
Welcome, Opening General Session
& Keynote 8:30 - 9:45 AM
Morning Sessions 10:00 AM - 12:15 PM
Lunch Break 12:15 - 1:30 PM
Afternoon Sessions 1:30 - 6:15 PM
Beverage Break 3:45 - 4:00 PM
EdMedia 2014 Welcome Reception 6:30 - 7:30 PM

WEDNESDAY, JUNE 25

Registration 8:00 AM - 6:15 PM
“Good Morning” Beverage Break 8:00 - 8:30 AM
Welcome, Opening General Session,
Keynote & Paper Awards 8:30 - 9:45 AM
Morning Sessions 10:00 AM - 12:15 PM
Lunch Break 12:15 - 1:30 PM
Afternoon Sessions 1:30 - 6:15 PM
Beverage Break 3:45 - 4:00 PM
Poster/Demonstrations 3:45 - 5:45 PM
Social Event:
Evening on Viikinsaari Island 6:30 - 11:00 PM

THURSDAY, JUNE 26

Registration 8:00 AM - 5:00 PM
“Good Morning” Beverage Break 8:00 - 8:30 AM
Welcome, Opening General Session
& Keynote 8:30 - 9:45 AM
Morning Sessions 10:00 AM - 12:15 PM
Lunch Break 12:15 - 1:30 PM
Afternoon Sessions 1:30 - 5:00 PM
Beverage Break 3:45 - 4:00 PM
Closing Reception & Invitation to EdMedia 2015 in
Montréal, Québec 5:15 - 6:00 PM

KEYNOTE SPEAKERS



TUESDAY, JUNE 24 • 8:30-9:45 AM

Jill Jameson, University of Greenwich, United Kingdom

Why we Need Distributed, Transformational e-Leadership and Trust in the Fifth Age of Educational Media and Technology



TUESDAY, JUNE 24 • 11:15 AM - 12:15 PM

Emerging Scholar Stream Keynote

Curtis J. Bonk, Indiana University, United States

Sharing Experiences of Simultaneous Open Access (Free) and Low Cost Book Publishing in Amazon CreateSpace



WEDNESDAY, JUNE 25 • 8:30-9:45 AM

Simon Buckingham Shum, The Open University, United Kingdom

Learning Analytics: Welcome to the Future of Assessment?



THURSDAY, JUNE 26 • 8:30-9:45 AM

Erno Lehtinen, University of Turku, Finland

Hitting Rock Bottom: Can The Digital Age Cure Higher Ed's Addictions?

SPOTLIGHT SPEAKERS

**TUESDAY, JUNE 24
11:15 AM - 12:15 PM**



Curtis J. Bonk,
Indiana
University,
United States

Slaying "I" Monsters: The Pros and Cons of Using SSCI as a Benchmark of Productivity

**WEDNESDAY, JUNE 25
11:15 AM - 12:15 PM**



Thom Cochrane
Auckland
University,
New Zealand

Mobile Social Media as a Catalyst for Pedagogical Change

**THURSDAY, JUNE 26
TBD**



**Jouni
Kangasniemi**,
Ministry of
Education and
Culture, Finland

Practical and Future Challenges of Education in the Digital World - What Do We Think That We Know or Don't Know in Finland

CONFERENCE WORKSHOPS

WORKSHOPS

Workshops are offered at a separate cost of \$115* each.
Workshops are not included in your conference registration fee.

***\$115 if registered before May 2, \$135 after May 2.**

Monday, June 23 • 1:00 PM - 5:00 PM

- W1 Let's Moodle! Getting Up and Running with Moodle 2.6**
Nellie Deutsch, University of Phoenix, Canada
Lyudmila Smirnova, Mount Saint Mary College, United States
- W2 Using Cloud Technologies to Put Pop, Pizzazz & Power into Your Teaching**
Gina Shelley, Ashford University, United States
- W3 Creating Value for Local, Global and Sector Impact: Analyzing and Leveraging the Power of Relationship Networks for Educational Media & Technology**
Kaisa Still, VTT, Finland
Neil Rubens, University of Electro-Communications, Japan
Jukka Huhtamäki, Tampere University of Technology, Finland
Rahul Basole, Georgia Institute of Technology, United States
Jarmo Vitelli, University of Tampere, Finland
Martha Russell, mediaX at Stanford University, United States
- W4 Science Teaching, Teachers and ICT in the Finnish Schools**
Sari Yrjänäinen, University of Tampere, Finland; Eero Ropo, University of Tampere, Finland

SOCIAL EVENTS: JOIN YOUR COLLEAGUES!

TUESDAY, JUNE 24 • 8:00-8:30 AM

Newcomer Welcome

If this is your first EdMedia conference, please join us as we welcome all our new attendees.

TUESDAY, JUNE 24 • 6:30-7:30 PM

Welcome Reception

All attendees are welcome as we kick off EdMedia 2014 in beautiful Tampere!

WEDNESDAY, JUNE 25 • 6:30-11:00 PM

Finnish Evening on Viikinsaari Island

Spend a memorable summer evening with your new friends and colleagues. A short boat trip will start and end the evening on a beautiful green island just off the city centre.

**Pre-registration for this event has closed.*

If you have not pre-registered for this event, please check the EdMedia registration desk for availability.

THURSDAY, JUNE 26 • 5:15-6:00 PM

**Closing Reception & Invitation
to EdMedia 2015 in Montréal, Québec!**



DAY ONE

ROOM	SESSION	DESCRIPTION
8:00-8:30 AM		
TBA	Overall Conference Newcomer Welcome Theo Bastiaens	
11:15 AM - 12:15 PM		
	Introduction to the Emerging Scholar Stream of EdMedia 2014 [43396] Heather Hughes, Joyce Johnston	A short introduction to the Emerging Scholar Stream of EdMedia 2014 and the program of events over the days of the conference. Advice will also be given on how to get the most out of the sessions, for students, advisors, supervisors, early career researchers, and anyone interested in research in educational technology and related fields.
	Emerging Scholar Stream Keynote: <i>Sharing Experiences of Simultaneous Open Access (Free) and Low Cost Book Publishing in Amazon CreateSpace [43397]</i> Curtis Bonk, Indiana University	We have entered an age of self-publishing. With it, come many challenges, success stories, assorted expenses, and enhancements to one's digital identity. In this talk, we will discuss the decisions authors face and the overall book project, "Adding Some TEC-VARIETY: 100+ Activities for Motivating and Retaining Learners Online." We'll focus on how to enhance online motivation and retention. Also included will be straightforward advice on getting a copyeditor, indexer, proofreading, graphic artist, etc.
1:30-2:30 PM		
	Emerging Scholar Stream Keynote Conversation [43425] Curtis Bonk, Indiana University	
2:45-3:45 PM		
	How to Make a Conference Work for You [43398] Catherine Fulford, University of Hawaii, USA	This presentation will discuss the finer points of how to make your conference presentation look professional, as well as, how to get the most out of a conference to help you set directions for the future.
4:00-5:00 PM		
	Mobile Learning - More Than Just Hype? [43399] Martin Ebner, Graz University of Technology, Austria	Apps, E-Books, mobile Games etc. are an emerging field. This talk aims to present why mobile technologies are influencing our teaching and learning behavior. Examples of didactical settings as well as experiences of iPad classes are carried to out to see how traditional education can be enhanced by tablets. The presentation summarize about how learning of tomorrow will be assisted by upcoming technologies.
	Technologies for Education in Higher Education [43405]	In this session an overview about the use of Web 2.0 technologies in Higher Education is given. The term EduPunk is explained and its possible use within an existing Learning Management System. The presentation will give a first insight in the power of MashUps for teaching and learning and answer why Personal Learning Environments are the next step from a technological perspective.
TBD		
	EdMedia 2014 Welcome Reception	Everyone is welcome to attend!
	DIY Social	(Following the EdMedia 2014 Welcome Reception) Show up here to meet new (or familiar) friends and explore Tampere. Everyone is welcome!



DAY TWO

ROOM	SESSION	DESCRIPTION
11:15 AM - 12:15 PM		
	From Start to Finish: Tips for Completing Your Dissertation [43400] Gayle V. Davidson-Shivers, University of South Alabama, USA	In this session, suggestions on completing the dissertation process from start to finish are provided. They will include ways to identify your research focus/areas of interest, select and work with your chair and dissertation committee, making commitments to and maintaining progress toward the degree. The session will have a roundtable discussion format with time for questions and comments.
1:30-2:30 PM		
	Getting Published in Educational Technology Journals: An Editor's Advice [43401] Catherine McLoughlin, Australian Catholic University, Australia	This short presentation will provide a number of strategies to follow if you want to increase your publication output. Answers will be given to a number of key questions such as: <ol style="list-style-type: none"> 1. How can you plan for success by targeting appropriate journals in educational technology? 2. How can you diversify your research output? 3. How to find out what editors and referees really want: what criteria are applied in assessing the worth of a paper? 4. How to plan, and structure a paper for journal publication? 5. How to ensure that your paper will not be rejected?
2:45-3:45 PM		
	Design-based Research [43402] Jan Herrington, Murdoch University, Australia	Design-based research (also known as design research and design experiments) is a promising approach to finding solutions to significant educational problems. This session will explain the background to the approach, and provide a practical introduction to its use in educational technology research.
	Evaluating E-Learning [43457] Rob Phillips, Murdoch University, Australia	This presentation offers a model for evaluating e-learning based on design-based research.
TBD		
	Emerging Scholar Reception	Everyone is welcome to attend!
	DIY Social	(Following the Emerging Scholar Reception) Show up here to meet new (or familiar) friends and explore Tampere. Everyone is welcome!



DAY 3

ROOM

SESSION

DESCRIPTION

11:15 AM - 12:15 PM

Writing for Grant Proposals [43404]

Catherine Fulford, Catherine Fulford, University of Hawaii, USA

Learning to sell your idea is critical to writing successful proposals. This workshop will take you from how to get started, to thinking about your budget. Make your proposals more competitive by knowing the right way to frame your problem and what words to use. Topics include: How to get started, Writing style and format, What goes in a grant, The high impact need or problem statement, What's in a project plan, What to evaluate and how to disseminate, Cost effective, realistic budgeting.

12:30-1:30 PM

Intellectual Property: Flashpoints for 2014 [43403]

Joyce Johnston, George Mason University, USA

2013 saw journals retracting research articles at an unprecedented rate and Harvard's biggest-ever cheating scandal. Now there's a seismic shift in academic book publishing practices worldwide plus entirely new models for textbook delivery and streaming TV programs. Meanwhile, Australia, New Zealand and the U. S. are trying to enforce their Copyright Alert Systems while Europe remains largely enforcement-free. So the question is: what's next in the world of international intellectual property?

2:45--3:45 PM

Curriculum Vitae: The Good, The Bad and The Ugly [43407]

Catherine Fulford, University of Hawaii, USA

Get your CV to work for you like a reputation that precedes you. This workshop will focus on the structural as well as aesthetic characteristics that can make your CV more competitive. We will cover: the difference between a resume and a CV, Ways to streamline your CV, tips on what to avoid and making your CV work for you.

4:00-5:00 PM

Don't Feed the Trolls: Training Students to be Their Best Selves Online [43406]

Joyce Johnston, George Mason University, USA

This presentation opens with an opinion poll comparing responses from session participants with typical collaborative behaviors in virtual settings, highlighting those that interfere with positive, constructive interactions. Tracing the continuum from bad to worst, it moves from online communicators' pet peeves to increasingly uninhibited virtual conduct, all the way to downright toxic behavior. Vivid examples of actual cases are provided along the way. The session concludes with class activities that train students in respect and cooperation, plus some classroom management tips that will enhance your instructional atmosphere

Graduate Stream "Unconference": Final Session [43409]

Theo Bastiaens, Open University of the Netherlands (The Netherlands) and Fernuniversität in Hagen (Germany)

Participant-driven session where emerging scholars bring together experiences, questions, knowledge, assumptions and doubts. This is a session in which we all react and interact without any kind of preparation up front. That's why it is called an unconference. Those who participated in the "emerging scholar track" can ask questions, bring in examples, their expertise and share their thoughts."

TBD

EdMedia 2014 Closing Reception

All are welcome to attend!

DIY Social

(Following the Closing Reception)
Show up here to meet new (or familiar) friends and explore Tampere. Everyone is welcome!

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(2011-2014)

Program Chair:

Jarmo Viteli, Univ. of Tampere,
Finland

Local Co-Chairs:

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Finland; Marianna Leikomaa,
Tampere Univ. of Applied Sci-
ences, Finland

Social Web Team Coordina- tor:

Martin Ebner,
Graz Univ. of Technology, Aus-
tria

Emerging Scholar Stream Chairs:

Heather Hughes, Penn State
Univ., USA;
Joyce Johnston, George Mason
Univ., USA;
Jarmo Viteli, Univ. of Tampere,
Finland

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Business, Austria

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Nona Muldoon, Central Queensland Univ., Australia

John O'Donoghue, Univ. of Central Lancashire, UK

Ron Oliver, Edith Cowan Univ., Australia

Ian Olney, Univ. Of Western Sydney, Australia

Stefanie Panke, Univ. of North Carolina, USA

Elaine Pearson, Teesside Univ., UK

Alex Prayson, Northcentral Univ., USA

Celine Quenu-Joiron, Laboratoire de Recherche en Infor-
matique d'Amiens, France

Thomas Reeves, The Univ. of Georgia, USA

Torsten Reiners, Curtin Univ., Australia

Griff Richards, Athabasca Univ., Canada

Malcolm Ryan, Univ. of Greenwich, UK

Steve Ryan, London School of Economics, UK

Demetrios Sampson, Univ. of Piraeus & Certh, Greece

Jaime Sanchez, Univ. of Chile, Chile

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Education, United Arab Emirates

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Melda Yildiz, Kean Univ., USA

Ke Zhang, Wayne State Univ., USA

HOTEL INFORMATION

Special Hotel Rates through May 24, 2014

Special discounted hotel rates have been secured for EdMedia participants at several local hotels in Tampere. To receive this special rate, hotel reservations must be made by May 24, 2014. The block of rooms reserved for the conference may be filled prior to this date, so be sure to make your reservations early. The organizers have reserved blocks of rooms at special rates in the hotels mentioned below. Most of them are within walking distance of the Conference venue. The mid-summer week-end before the conference, starts the holiday season in Finland, so please book your accommodation early.

Accommodation in Tampere

Room reservations are handled by **Tampere Conference Service**. To obtain the special conference rates, bookings must be made using the Online Form provided at www.aace.org/conf/cities/tampere/hotel.htm.

The room rates are quoted per night per room and include the value-added tax (accommodation 10% and breakfast 14%). Buffet breakfast and Finnish sauna are included if not otherwise stated. For a double room (two persons, two beds) please give your roommate's name.

One night room fee (deposit) must be paid when making the reservation. Also a handling fee of EUR 10 will be charged when making the reservation. All remaining accommodation costs will be paid at check-out directly to the hotel. Please, make sure you inform your time of arrival on your registration form. Payment methods: credit card or bank transfer (or invoice by request).

Please see the hotel information and listings at www.aace.org/conf/cities/tampere/hotel.htm.

TRAVEL INFORMATION

Weather: June/July

• Average daytime/high temperature: 68°F • Average evening/low temperature: 50°F

About Tampere

Tampere is the second largest city in Finland and the largest inland city in Scandinavia. There's plenty to see here, especially during the summertime.

Getting to Tampere

Tampere is located in Southern Finland, 160 km north of Helsinki, about two hours by train or bus. For more information about Tampere, visit the Tampere Tourist information website, <http://www.visittampere.fi>.

EdMedia takes place at University of Tampere and the Tampere Hall which are located near both the city center, the railway station and most of the larger hotels.

The Tampere-Pirkkala airport is located about 17km south from Tampere and has direct flight connections from Helsinki, Stockholm, Riga, London (Standstead), Frankfurt (Hahn), Bremen, Malaga, Oslo, Alicante, Palma, Barcelona, Kaunas and Milan (Bergamo).

There is a bus connection from the Tampere Pirkkala airport to the city center. The drive to the city center takes about 30 minutes. You can also take a taxi, which costs about 30 Euros.

If you arrive to Finland via Helsinki-Vantaa airport (which has connections to many European, Asian and North-American destinations), you can either get a connecting flight to Tampere or take a bus. The buses leave right outside the terminals and take you directly to the main bus station of Tampere, which is a short walking distance from the University & Tampere Hall, city center, and all major hotels in Tampere. The buses run fairly frequently, roughly once per hour during the peak hours.

Bus schedules: <http://www.paunu.fi/english.html>

Helsinki-Vantaa airport information: <http://www.finavia.fi/en/helsinki-airport/>



REGISTRATION INFORMATION

Secure Web registration is available: conf.aace.org/edmedia/registration

Registration Discount for Current AACE Members. When you complete the EdMedia Registration Form, you will have the option of joining AACE and registering for the Conference at the discounted member rate.

> IMPORTANT DATES

Early Registration Deadline: **May 2, 2014 (midnight EST)**
Save up to 10% if your registration and payment are received by May 2, 2014. After this date, regular fees apply.

Hotel Reservation Deadline: **May 24, 2013**

Any registration or payment (web, fax, or mail) received by AACE after May 2, 2014, will NOT be included in advance registration records. After May 2, 2014, you will either need to register and make payment on-site at the conference registration desk or bring proof of registration and payment with you.

> CANCELLATION POLICY

Registrant requests for cancellation and refund of registration fee will be considered if a written request is sent postmarked by the early registration date, **May 2, 2014**. No refunds can be issued for requests postmarked after the early registration date. Refunds are subject to a \$95 cancellation fee; there are no refunds for non-attendance.

> YOUR REGISTRATION INCLUDES

- Keynote & Invited Speakers
- 700+ concurrent sessions in varied formats to suit individual needs
- Proceedings access via the EdITLib Digital Library
- Abstracts access via the EdITLib Digital Library
- Presenter AV provided at no cost: PC, Internet, projector, & screen
- Free onsite wireless network for use in meeting rooms/public areas
- Technical support
- Newcomer orientations/receptions
- 150+ Poster/Demo sessions
- Complimentary Welcome Reception
- Morning and afternoon refreshment breaks
- Corporate Sessions
- Complimentary E-mail/Internet stations
- "My Conference" tool to create a customized conference schedule
- Job posting bulletin board – sponsor: AACE Career Center

EdMedia 2014 Registration Form

(Also available online at conf.aace.org/edmedia/registration)

June 23-27 • Tampere, Finland • University of Tampere

PLEASE PRINT LEGIBLY – ONE REGISTRANT PER FORM – DO NOT SEND DUPLICATE FORMS

First Name: _____ Last Name: _____

Company or School Name: _____

Address: _____

City/State/Code/Country: _____

E-mail: _____

Phone: _____ Fax: _____

EdMedia 2014 Registration (U.S. Dollars)

Join AACE or renew now and save by registering at the member rate, see page 10. All registration fees include entry to Keynote, Invited, Paper, Panel, Poster/Demo, and Corporate Demonstrations; SIG Discussions; Receptions; Refreshment breaks; and unlimited access to all papers via EdITLib -- Education and Information Technology Digital Library (editlib.org).

Registration and Payment Received	By May 2	After May 2	
AACE Member	\$410.00	\$480.00	\$ _____
Nonmember	\$490.00	\$535.00	\$ _____
Student Member*	\$170.00	\$180.00	\$ _____
Student Nonmember*	\$190.00	\$200.00	\$ _____
K-12 Teacher*	\$235.00	\$245.00	\$ _____
Virtual Participant Member	\$295.00	\$295.00	\$ _____
Workshops (each)	\$115.00	\$135.00	\$ _____

*If you qualify for either the student or K-12 teacher rate, you must bring to the on-site registration a department/school letter attesting to your full-time student or teacher status. Without this letter, the conference must charge you the regular registration rate.

Workshops See page 5 for details. W1 W2 W3
Qty: _____ before May 2, \$115 each / after May 2, \$135 each \$ _____

Social Event: Finnish Evening on Viikinsaari Island Spend a memorable summer evening with your new friends and colleagues. A short boat trip will start and end the evening on a beautiful green island just off the city centre. Enjoy the delicious local food, try out the Finnish sauna and take a refreshing dip in the fresh, blue lake. And why not take a turn on the dance floor to the tune of a live music band! Please dress casually and bring a sweater or pullover with you, because it may be chilly later in the evening. This informal evening is not to be missed!

Pre-registration for this event has closed. Please contact info@aace.org for ticket availability.

Method of Payment (US Dollars) Payment must accompany registration and be received by May 2, 2014 to qualify for discount rate.

- Select one: Check (U.S. funds/bank, payable to E-Learn 2010/AACE; must be mailed)
 Purchase Order (add \$10 to total. Must be postmarked or faxed by May 2, 2014)
 Bank Wire Transfer (add \$25 to total. Copy of wire transfer must be mailed or faxed)

Credit Card: MasterCard VISA Discover AMEX

Card Holder's Name: _____

Card # _____ Card Exp. Date: _____ Signature: _____

Total: \$ _____

Return to: EdMedia 2014/AACE PO Box 719, Waynesville, NC 28786 USA • Fax 828-246-9557 • E-mail: info@aace.org

AACE Membership Application

You can also apply online at aace.org/my/membership/

Membership Options

Professional Membership

- Subscription to 1 AACE print Journal (see below)
- Full online access to back issues of that journal
- Online subscription to the AACE Journal
- Discounted conference registrations and proceedings
- Discount subscriptions to additional journals
- Access to the AACE Career Center and Job Board
- All the benefits of AACE Membership.

US \$125 Non-US \$145

Student Membership

- All the same benefits of a Professional Membership
- Offered at a discount for students
- **MUST** be enrolled as a full-time student in an accredited educational institution and provide school information below

US \$45 Non-US \$65

Professional Membership PLUS EdITLib – The *Only* Digital Library Dedicated to Education & Information Technology

- All the same benefits of a Professional Membership
- PLUS 1-year subscription to the EdITLib with thousands of peer-reviewed journal articles, conference papers and presentations, videos, webinars and much more

\$175

Student Membership PLUS EdITLib – The *Only* Digital Library Dedicated to Education & Information Technology

- All the same benefits of a Professional Membership
- PLUS 1-year subscription to the EdITLib
- Offered at a discount for students
- **MUST** be enrolled as a full-time student in an accredited educational institution and provide school information below

\$75

Virtual Membership

New Option!

- Registration as a virtual participant for the following events:
 - EdMedia – World Conference on EdMedia & Technology (Value \$225)
 - E-Learn – World Conference on E-Learning in Corp. Govt., Health, & Higher Ed. (Value \$225)
- Conference proceedings for AACE events, accessible in EdITLib – Education and Information Technology Digital Library

- Full access to EdITLib - The Only Digital Library Dedicated to Education & Information Technology (Value \$150)
- AACE F2F Conference Registration discounts

**\$395
(Value \$600)**

Library/Institution Subscriptions

- International Journal on E-Learning (IJEL) **\$195**
- Journal of Educational Multimedia and Hypermedia (JEMH) **\$195**
- Journal of Computers in Math and Science Teaching (JCMST) **\$195**

- Libraries may purchase subscription to AACE print Journal(s) and/or the EdITLib

- Journal of Interactive Learning Research (JILR) **\$195**
- Journal of Technology and Teacher Education (JTATE) **\$195**
- EdITLib – Education & Information Tech. Library (electronic) **\$1895**

Additional shipping charge of \$15 per journal per year for non-U.S. addresses

Purchase Additional Journals

- Professional & Student Memberships include a subscription to 1 AACE print Journal (*not included in virtual membership*)
- Additional journals can be added to your membership

- Please choose ONE option:

- Add 1 Journal **\$115 prof / \$35 student**
- Add 2 Journals **\$150 prof / \$60 student**
- Add 3 Journals **\$205 prof / \$85 student**
- Add 4 Journals **\$260 prof / \$110 student**
- Add 5 Journals **\$315 prof / \$135 student**

Additional shipping charge of \$15 per journal per year for non-U.S. addresses

Applicant Information

Name: _____ E-mail: _____

Address: _____ City: _____ State: _____

Postal Code: _____ Country: _____ New Member Renewal Membership # _____

If applying as a student please provide School/Institution Name: _____ Expected Graduation Date: _____

Select Journal(s) to receive: (*Membership includes 1 journal. See above for adding addit.*) IJEL JEMH JCMST JILR JTATE

Method of Payment (US Dollars)

Enclosed: Check (U.S. funds & bank, payable to AACE) Purchase Order (*PO must be included plus \$10 service charge*)

Bank Wire (*Wire info must be included plus \$25 service charge*)

Credit Card: MasterCard VISA AMEX Discover

Card # _____ Card Exp. Date ____/____/____ Signature: _____

TOTAL:
\$

Return to: AACE P.O. Box 719, Waynesville, NC 28786 USA • E-mail: info@aace.org • www.aace.org



BOLD BRIGHT BEAUTIFUL TAMPERE

With a population of well over 200,000, Tampere is the largest inland city in the Nordic countries. Founded in 1779 on the banks of the Tammerkoski Rapids, Tampere has evolved into the most highly industrialized locality in Finland. Thanks to the new city planning, former industrial areas such as Finlayson and Tampella are alive again today with cafes, restaurants, shops, cinemas, museums and galleries there.

There's lots to see in Tampere. The streets are filled with beautiful, original Finnish architecture, while the lake sceneries are breathtaking. There are magnificent glacial ridges, beautiful parks and lush forests next to the city centre. The versatile nature and scenery of Tampere is ideal for spending time outdoors.

If staying indoors is more your style, the indoor market hall, built in 1901, is a true Tampere experience that shouldn't be overlooked. Shopping centres offering global brands are naturally a facet of any modern city while the arts and crafts shops offer something unique. The city's hundreds of pubs, bars, discos and dance restaurants draw the crowds when the shops are done.

It's well worth trying the seasonal dishes in Tampere, too. Tastes are as a rule gentle, rich in aroma and full of flavor. Recipes are often prepared from ingredients obtained from the wilds. Lake fish, crayfish, elk, reindeer, mushrooms and berries are great delicacies. Tampere's restaurants present great variety and choice.

Join us for EdMedia 2014 in Tampere and see all the bold, bright and beautiful sights of Tampere!



For more information on Tampere,
please visit <http://visittampere.fi/>

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